

LetzChange Fundraising Challenge '19

Terms and Conditions

LetzChange Fundraising Challenge '19 has been planned to ensure a rewarding fundraising journey for all our partners, enabling them to the end the financial year on a high. By participating in the challenge, you agree to the following terms and conditions.

1. Donations received only on letzchange.org during 'LetzChange Fundraising Challenge '19' will be eligible for the matching grants given out in the event. Only unique donations received by an NGO from **February 11th – March 31st, 2019**, will be counted for the match rewards
2. The purpose of the event is to help NGOs raise money from its existing donor base – both active and inactive, also find new sources of funds. The spirit of the LetzChange Fundraising Challenge '19 is in raising new money and not just recycling money that would in any case come to the organizations. In that respect, if we find that any donation has been made by the NGO or associates through creating unauthentic profiles towards its own projects, it will result in immediate disqualification of the NGO from the challenge and subsequently from the platform. Any such funds shall not be considered towards the challenge but will be processed and disbursed to the organization after March 31st, 2019
3. The authenticity of the profiles created for the donation would be checked by the LetzChange team. LetzChange reserves the right to disregard any donation from invalid email IDs/user profiles and will use all means at its disposal to determine the validity of these email IDs/user profiles



4. We will notify the overall winners before April 15th, 2019. All funds received by a non-profit until March 31st 2019, will be considered for determining the winner
5. In case an organization wins rewards in multiple categories (based on amount raised or supporters) in specific contests, the higher of the two shall be credited to the non-profit, unless specified
6. The minimum acceptable value for a donation during the challenge is ₹50
7. LetzChange will not charge any transactional or commission charges in this edition of the LetzChange Fundraising Challenge
8. The foreign donations received on the dashboard are indicative, actual rates at the date of disbursement will be considered for the fund transfer
9. Disbursements for all transactions during the LetzChange Fundraising Challenge '19 shall be cleared out before April 15th, 2019
10. NGOs cannot accept donations from other trusts or foundation. Any such funds shall not be considered towards the challenge. However, such funds will be processed and disbursed to the organization after the challenge
11. Donations from only verified donors will be considered. LetzChange will reserve the right to disregard any donation from invalid donor profiles and will use all means at its disposal to determine validity of email IDs
12. LetzChange may modify these terms from time to time without notice, which shall be effective after being posted by LetzChange on its platform. You agree to be bound to any changes to these terms when you use the LetzChange services after any such modification is posted on the platform. It is therefore important that you review these Terms regularly to ensure you are updated as to any changes.



Rules for Prize and Rewards

Please refer to the table below to find the list of appreciation rewards associated with this edition of the LetzChange Fundraising Challenge:

Charity Booster Programme:

Reward structure for Charity Booster Programme:

Rewards (in INR, per NGO)
20% match upto ₹1,000 on every unique donation, until an NGO raises ₹25,000
15% match upto ₹1,000 on every unique donation, until an NGO raises ₹50,000

Terms and Conditions for Charity Booster Programme:

1. All donations from 12:00 AM (IST) on February 11th, 2019 to 11:59 PM (IST) on March 31st 2019, will be considered for the challenge
2. Charity Booster Programme has been designed to cater to those organizations that haven't yet leveraged crowdfunding as a method of consistent fundraising. Selection of non-profits under this programme will be at the discretion of LetzChange
3. Donations made **only on campaigns** will be considered for rewards under the reward structure of the Charity Booster Programme
4. An organization will stand graduated from the Charity Booster Programme once they cross ₹1,00,000 and will be eligible to enter the Success Slabs. On



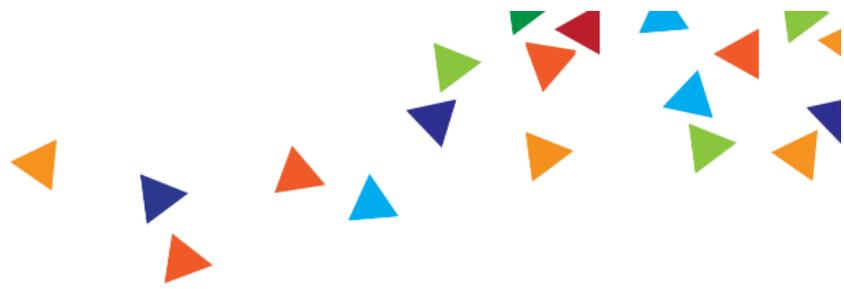
entering the slabs, the reward amount won in Charity Booster Programme will be forfeited

5. These donations must be made by unique donors only. In case a donor is donating more than once to the same non-profit, any of its projects or campaigns, he/she will still be counted as one unique donor for the non-profit. However, the amount donated in total by the donor shall be counted for the challenge
6. The donations can be made in both Indian and foreign currencies (provided the non-profit has a valid FCRA certificate listed with LetzChange)
7. The maximum amount of donation to be considered for the rewards is set at ₹50,000 for both Indian and for international donor. For instance, if a non-profit receives a donation from an Indian donor worth ₹1,00,000, the amount that will be considered for rewards will be ₹50,000 only. Similarly, if a non-profit receives a donation of GBP 1000 (~₹90,000), the amount that will be considered for rewards will be ₹50,000 only

Success Slabs

Reward structure for Success Slabs with amount raised as target:

Amount Raised (in INR)	Max Reward (in INR)
1,00,000	15% match upto 15,000
2,50,000	16% match upto 40,000
5,00,000	17% match upto 85,000
10,00,000	18% match upto 1,80,000



20,00,000	20% match upto 4,00,000
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Reward structure for Success Slabs with number of supporters as target:

Supporters	Max Reward (in INR)
100	15% match upto 15,000
250	16% match upto 40,000
500	18% match upto 90,000
1000	20% match upto 2,00,000

Terms and Conditions for Success Slabs:

1. All donations from 12:00 AM (IST) on February 11th, 2019 to 11:59 PM (IST) on March 31st 2019, will be considered for the challenge
2. In the Success Slabs, an organization will be entitled for the reward in the subsequent slab only once it crosses the upcoming benchmark. For instance, an organization will have to cross ₹2,50,000 (second slab in the amount-based slabs) to win the ₹40,000 reward. Similarly, one must cross the 250 mark (second slab in the supporter-based slabs) to win the reward associated with this slab
3. In case an organization is entitled for rewards for both, the amount raised and the number of supporters, the higher of the two shall be credited to the non-profit



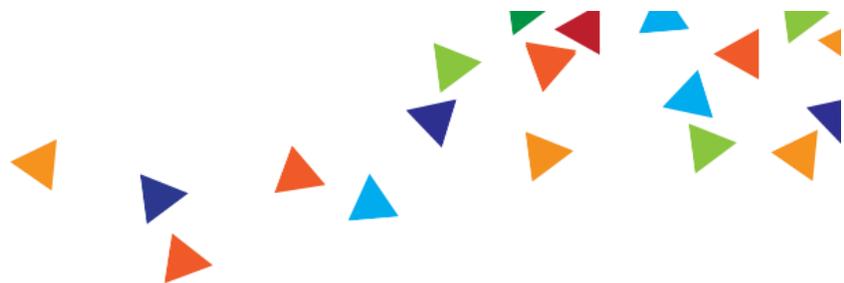
4. Supporters are unique donors. In case a donor is donating more than once to the same non-profit or any of its projects or campaigns, he/she will still be counted as one unique donor for the non-profit. However, the amount donated in total by the donor shall be counted for the challenge
5. The donations can be made in both Indian and foreign currencies (provided the non-profit has a valid FCRA certificate listed with LetzChange)
6. The maximum amount of donation to be considered for rewards is set at ₹50,000 for both Indian and for international donor. For instance, if a non-profit receives a donation from Indian donor worth ₹1,00,000, the amount that will be considered for Appreciation Reward will be ₹50,000 only. Similarly, if a non-profit receives a donation of GBP 1000 (~₹90,000), the amount that will be considered for Appreciation Reward will be ₹50,000 only

Mega Rewards

Reward structure for Mega Rewards with amount raised as target:

Particular(s)	Max Reward
NGO with maximum amount raised	50% upto ₹20,00,000
1 st Runner-Up	30% upto ₹10,00,000

Reward structure for Mega Rewards with number of supporters as target:



Particular(s)	Max Reward
NGO with maximum supporters	30% upto ₹10,00,000

Terms and Conditions for Mega Rewards:

1. All donations from 12:00 AM (IST) on February 11th, 2019 to 11:59 PM (IST) on March 31st 2019, will be considered for the competition
2. To qualify for the Mega Reward based on the amount raised, organizations must raise a cumulative of more than ₹20,00,000
3. To qualify for the Mega Reward based on the number of supporters, organizations must bring in a minimum of 1000 unique donations
4. In case an organization is entitled for Mega Reward for both, the amount raised and the number of supporters, the higher of the two shall be credited to the non-profit
5. Once an organization wins the 'Mega Reward', all other rewards won in 'Success Slabs' or 'Charity Booster Programme' or the other weekly contests shall be forfeited
6. Supporters are unique donors. In case a donor is donating more than once to the same non-profit or any of its projects or campaigns, he/she will still be counted as one unique donor for the non-profit. However, the amount donated in total by the donor shall be counted for the challenge
7. The donations can be made in both Indian and foreign currencies (provided the non-profit has a valid FCRA certificate listed with LetzChange)



8. The maximum amount of donation to be considered for rewards is set at ₹50,000 for both Indian and for international donors. For instance, if a non-profit receives a donation from Indian donor worth ₹1,00,000, the amount that will be considered for rewards will be ₹50,000 only. Similarly, if a non-profit receives a donation of GBP 1000 (~₹90,000), the amount that will be considered for rewards will be ₹50,000 only

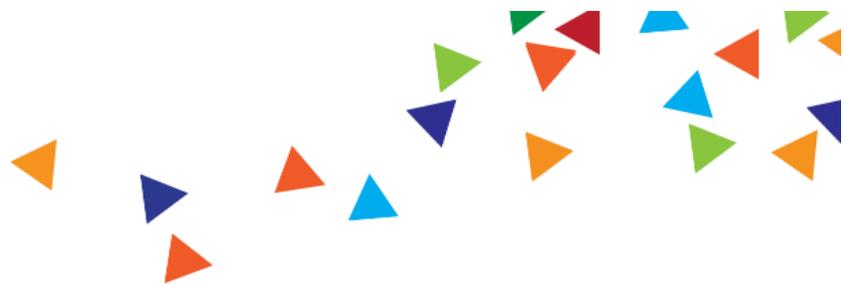
High Five

Reward structure for High Five:

Rewards
10% match up to ₹50,000 for the non-profit raising the highest amount
10% match up to ₹50,000 for the non-profit bringing the maximum supporters

Terms and Conditions for High Five:

1. Only unique donations received between Wednesday, February 20th - Sunday, February 24th, 2019 shall be considered towards the contest
2. This contest is valid for all partners raising funds in 'Success Slabs'
3. To qualify for the High Five reward based on the amount raised, organizations must raise a cumulative of more than ₹5,00,000
4. To qualify for the High Five reward based on the number of supporters, organizations must bring in a minimum of 200 unique donations
5. In case more than one non-profit manages to raise more than ₹5 Lakhs or bring supporters in excess of 200 in the mentioned duration, the organisation with the highest amount / maximum unique donations will be declared as the contest winner
6. In case a single organisation manages to win lead in both the amount raised and the number of supporters, the higher of the two rewards shall be credited to the organisation
7. Supporters are unique donors. In case a donor is donating more than once to the same non-profit or any of its projects or campaigns, he/she will still be

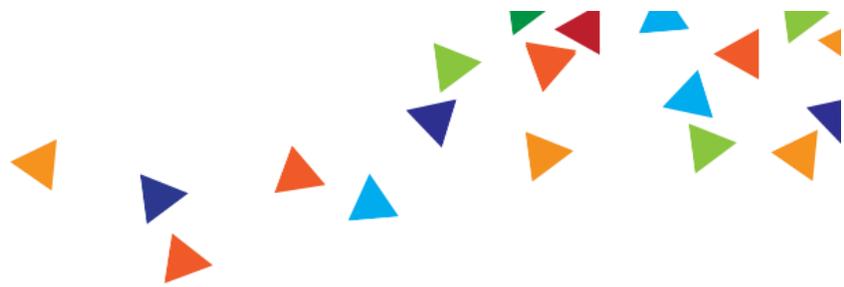


counted as one unique donor for the non-profit. However, the amount donated in total by the donor shall be counted for the challenge

8. The donations can be made in both Indian and foreign currencies (provided the non-profit has a valid FCRA certificate listed with LetzChange)
9. The maximum amount of donation to be considered for rewards is set at ₹50,000 for both Indian and for international donors. For instance, if a non-profit receives a donation from Indian donor worth ₹1,00,000, the amount that will be considered for rewards will be ₹50,000 only. Similarly, if a non-profit receives a donation of GBP 1000 (~₹90,000), the amount that will be considered for rewards will be ₹50,000 only

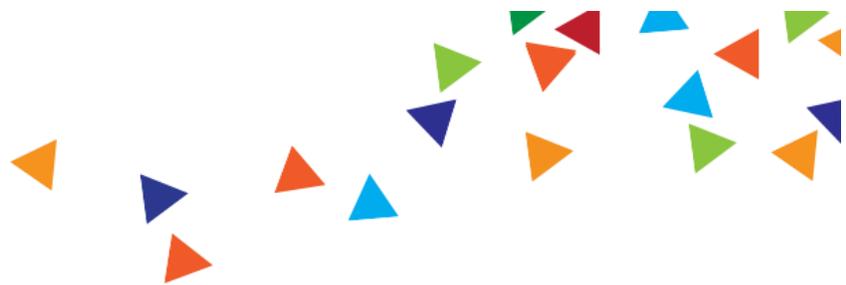
Lakh for Lakh

1. Only unique donations received between Thursday, February 28th 00:00 hrs and Friday, March 1st 23:59 hrs shall be considered for Lakh for Lakh
2. The organization with most donations of ₹1 Lakh or more shall be declared the contest winner and would be eligible for a fixed ₹1 Lakh reward
3. To avail the above-mentioned reward, an organisation must bring a minimum of five donations of ₹1 Lakh or more
4. The rewards won in Lakh for Lakh would be in addition to the rewards won by any non-profit in the Success Slabs
5. These contributions shall be considered in entirety towards Lakh for Lakh and a non-profit's subsequent standing in the Success Slabs, however reward calculation of the latter (Success Slab) shall be subjected to a donation cap of ₹50,000 as per the general terms and conditions of the challenge



WOW-Week of Wonders

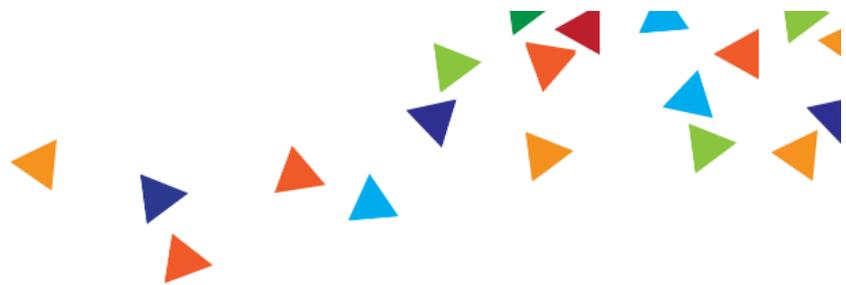
1. 'WOW-Week of Wonders' begins Thursday, March 7th, 00:00 hrs and ends March 13th, 23:59 hrs
2. Only unique donations received between the contest duration shall be considered towards the contest
3. The non-profit with the maximum amount raised on each day from March 7th-13th, 2019 shall be declared the contest winner for the respective day(s)
4. The contest winners on each day from March 7th-13th, 2019 shall be eligible for a 10% reward upto ₹50,000
5. To be eligible for the daily reward under 'WOW-Week of Wonders', a non-profit must raise a minimum of ₹1 Lakh on that day
6. A non-profit can be declared the contest winner for 'WOW-Week of Wonders' for a maximum of two days
7. The rewards won in 'WOW-Week of Wonders' would be in addition to the rewards won by any non-profit in the Success Slabs
8. These contributions shall be considered in entirety towards a non-profit's standing in 'WOW-Week of Wonders' along with the Success Slabs, however reward calculation for both (WOW and Success Slabs) shall be subjected to a donation cap of ₹50,000 as per the general terms and conditions of the challenge
9. Supporters are unique donors. In case a donor is donating more than once to the same non-profit or any of its projects or campaigns, he/she will still be counted as one unique donor for the non-profit. However, the amount donated in total by the donor shall be counted for 'WOW-Week of Wonders' as well as the overall challenge
10. The donations can be made in both Indian and foreign currencies (provided the non-profit has a valid FCRA certificate listed with LetzChange)
11. The maximum amount of donation to be considered for rewards is set at ₹50,000 for both Indian and for international donors. For instance, if a non-profit receives a donation from Indian donor worth ₹1,00,000, the amount that will be considered for rewards will be ₹50,000 only. Similarly, if a non-profit receives a donation of GBP 1000 (~₹90,000), the amount that will be considered for rewards will be ₹50,000 only



PowerPlay

For Success Slabs and Mega Reward

1. For non-profits in Success Slabs and Mega Rewards, PowerPlay targets shall be achieved between March 20th (00:00 hrs) and March 31st, 2019 (23:59 hrs)
2. PowerPlay targets, period of contention and rewards shall be separate for every non-profit and will be at the discretion of LetzChange
3. LetzChange reserves the right to alter or extend these targets after March 20th, 2019
4. The contributions made to a non-profit between March 20th (00:00 hrs) and March 31st, 2019 (23:59 hrs) shall be considered in entirety towards their PowerPlay target and their standing in the Success Slabs/Mega Rewards
5. The bonus reward won under PowerPlay shall be a flat reward and would be in addition to the incentives won under Success Slabs or Mega Rewards
6. Reward calculation for the Success Slab/Mega Rewards for the duration of PowerPlay shall be subjected to a donation cap of ₹50,000, as per the general terms and conditions of the challenge. For instance, if a non-profit receives a donation from Indian donor worth ₹1,00,000, the amount that will be considered for rewards will be ₹50,000 only. Similarly, if a non-profit receives a donation of GBP 1000 (~₹90,000), the amount that will be considered for rewards will be ₹50,000 only
7. Supporters are unique donors. In case a donor is donating more than once to the same non-profit or any of its projects or campaigns, he/she will still be counted as one unique donor for the non-profit. However, the amount donated in total by the donor shall be counted for PowerPlay as well as the overall challenge
8. The donations can be made in both Indian and foreign currencies (provided the non-profit has a valid FCRA certificate listed with LetzChange)



For Charity Booster Programme 2.0

1. For non-profits in Charity Booster Programme 2.0, PowerPlay targets should be achieved between March 20th (00:00 hrs) and March 23rd, 2019 (23:59 hrs)
2. Non-profits need to raise ₹1 Lakh between March 20th (00:00 hrs) and March 23rd (23:59 hrs), 2019 to be eligible for rewards under PowerPlay
3. A flat reward worth ₹10,000 shall be awarded to the organizations that achieve the above-mentioned PowerPlay target
4. LetzChange reserves the right to alter or extend these targets after March 20th, 2019
5. The contributions made to a non-profit between March 20th (00:00 hrs) and March 23rd, 2019 (23:59 hrs) shall be considered in entirety towards their PowerPlay target, their standing in the Charity Booster Programme 2.0 and their escalation to Success Slabs, on condition
6. Reward calculation under Charity Booster Programme 2.0 or Success Slabs, if escalated, for the duration of PowerPlay shall be subjected to a donation cap of ₹50,000, as per the general terms and conditions of the challenge. For instance, if a non-profit receives a donation from Indian donor worth ₹1,00,000, the amount that will be considered for rewards will be ₹50,000 only. Similarly, if a non-profit receives a donation of GBP 1000 (~₹90,000), the amount that will be considered for rewards will be ₹50,000 only
7. Supporters are unique donors. In case a donor is donating more than once to the same non-profit or any of its projects or campaigns, he/she will still be counted as one unique donor for the non-profit. However, the amount donated in total by the donor shall be counted for PowerPlay as well as the overall challenge
8. The donations can be made in both Indian and foreign currencies (provided the non-profit has a valid FCRA certificate listed with LetzChange)